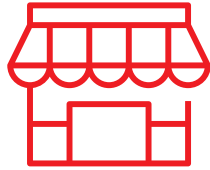


The merchant's challenge

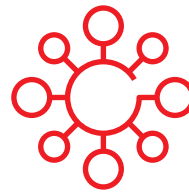
False-positive declines impact nearly **7% of all consumers***



The large number of **issuers** and vague **decline reasons** make **authorization strategies difficult**

Added complexity

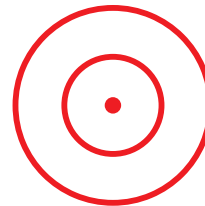
Issuers use **neural networks** with multiple tiers of influence and preferences to guard against **risky authorizations**



Preferred behaviors are favored and receive **more approvals**

The solution

AuthMax allows merchants to capture **higher approvals, retain customers,** and **generate more revenue**

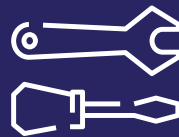


Target your authorization strategy with AuthMax



AuthMax analyzes transactions across more than 40 billion annual records

Issuer preferences are mapped and prioritized by card product



Built-in services proactively tailor authorization data based on issuer and card preferences to avoid false declines

Behavior-driven models adapt over time



Test and control groups measure performance using merchants' own data in real time

Turnkey service gets Worldpay merchants started without coding